

#### Intro







Mary Sheridan loves good food and drink. Born in El Salvador, and raised in Nicaragua, Mexico City and Canada, she has an international palate. A marketing professional by day, she's also passionate about travel, the arts, and her little boy Dylan.

Mary is the founding member and editor of Mary in Vancity. MIV was born after her father passed away – he was a foodie on his own right, and most of the best memories she has of his were around a great meal and a good bottle of wine. This is her way of keeping the memory of her father alive; with each restaurant visit she asks herself: "would Joe like this?"

Aside from restaurants reviews, she writes about wines, cocktails, and events around town. You'll also find parenting tips, photography and food posts from her travels.







33.7K

**Followers** 

**22K** 



470

Reach\* Verified

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Retweets per post	6
□ Replies per post	1.2
° Followers €	12.4K

# (+) Stories

	128.2
(+) Stories per day	11.0

# **O** Instagram

C Likes per post

	17
Reference Followers	19.8K

# **f** Facebook

Likes per post	20
○ Comments per post	10
왕 Page Likes	1.5K







58%

28

\$36.3K

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Women

Avg. Age

Avg. Incom

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12 - 17	4%
18 - 24	40%
25 - 34	28%
35 - 49	28%

## **Countries**

Canada	40%
United States	27%
India	6%
United Kingdom	5%

### **Entities They Mention**

Vancouver	22%
Parenting	17%
IPhone	15%
Toronto	15%

#### **Interests**

Food	10%
Travel	10%
Marketing	8%
Spirits	7%





453











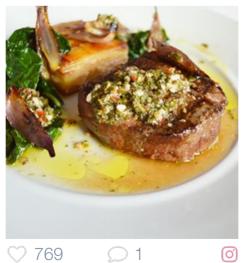


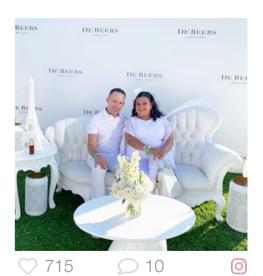














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Send me a message on my social channels or at maryinvancity@gmail.com, if you think we match.

#### **Pricing**

Story	per story	\$25
Image	Per image	\$150
<b>f</b> Image	Facebook post	\$100
₹ Full Post	Blog post	\$250
Text Tweet	Per tweet	\$50

# Thanks!