



Media Kit

# Mary in Vancity

## Intro

 @maryinvancity

 @MaryinVancity

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Mary Sheridan loves good food and drink. Born in El Salvador, and raised in Nicaragua, Mexico City and Canada, she has an international palate. A marketing professional by day, she's also passionate about travel, the arts, and her little boy Dylan.

Mary is the founding member and editor of Mary in Vancity. MIV was born after her father passed away – he was a foodie on his own right, and most of the best memories she has of his were around a great meal and a good bottle of wine. This is her way of keeping the memory of her father alive; with each restaurant visit she asks herself: “would Joe like this?”

Aside from restaurants reviews, she writes about wines, cocktails, and events around town. You'll also find parenting tips, photography and food posts from her travels.

# Mary in Vancity

## About Me



Lifestyle



Canada

33.7K

Followers

22K

Reach\*

✓ Verified

67

Influence

### Twitter

Retweets per post 6

Replies per post 1.2

Followers 12.4K

### Stories

Views per Story 128.2

Stories per day 11.0

### Instagram

Likes per post 470

Comments per post 17

Followers 19.8K

### Facebook

Likes per post 20

Comments per post 10

Page Likes 1.5K



Travel



Canada

58%

Women

28

Avg. Age

\$36.3K

Avg. Incom

### Age

12 - 17	4%
18 - 24	40%
25 - 34	28%
35 - 49	28%

### Countries

Canada	40%
United States	27%
India	6%
United Kingdom	5%

### Entities They Mention

Vancouver	22%
Parenting	17%
IPhone	15%
Toronto	15%

### Interests

Food	10%
Travel	10%
Marketing	8%
Spirits	7%



# Mary in Vancity Portfolio



Vancouver Christmas Ma...



453



Go Better



454



laurapetitesplus



660 12

Manners&Co.

Manners&Co.



616 42



Vancouver Whitecaps FC



661 27



Sara Lee Little Bites



466 7



# Mary in Vancity Top Content



♡ 1.2K    💬 3    📷



♡ 1.2K    📷



♡ 1.1K    💬 2    📷



♡ 572    💬 302    📷



♡ 769    💬 1    📷








♡ 715    💬 10    📷



# Mary in Vancity Contact

I would love to collaborate with brands who share values with me and my content. Send me a message on my social channels or at [maryinvancity@gmail.com](mailto:maryinvancity@gmail.com), if you think we match.

## Pricing

 Story	per story	\$25
 Image	Per image	\$150
 Image	Facebook post	\$100
 Full Post	Blog post	\$250
 Text Tweet	Per tweet	\$50

# Thanks!